

PRESS RELEASE
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Hobbycraft launches EXCLUSIVE range of Tate products

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-Customers at Hobbycraft can now recreate some of Britain's most well-known artworks with the retailer's exclusive range of Tate products-



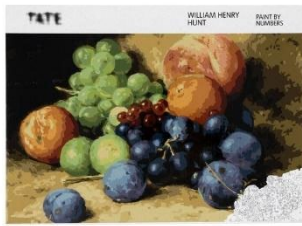
[Hobbycraft](#), the UK's largest arts and crafts retailer, has launched a range of Tate licensed craft products exclusive to the retailer, allowing customers across the UK to make and be inspired by some of the best-known artworks from Tate's collection.

The range will include Fat Quarters, Paint by Numbers Sets and Jigsaw Puzzles, and later this summer, Hobbycraft will also be releasing Tate Embroidery Kits and Make-Your-Own Sets, including bags and cushions, as part of this exclusive range.

Some of the artworks that are depicted in these exclusive products to Hobbycraft include William Henry Hunt's *Fruit* and the artist's impression of *Hammersmith Bridge* by Walter Greaves, which customers can recreate in paint-by-number sets. *Trooping the Colour* by William Roberts and *Window Sill* by Winifred Nicholson are just some that are available as jigsaw puzzles.

Heather Robbins, Trading Director at Hobbycraft, says *"We are so excited to launch this range of officially licensed Tate products, and cannot wait to see our customers getting into the world of art more with this exclusive range. It's wonderful to be able to bring the magic of the Tate into our customer's homes as part of our continued pledge to get Britain making."*

Prices start at £8.50, and the full range can be viewed at <https://www.hobbycraft.co.uk/tate>. Some hero products from those which are available now can be found below.



[Tate Fruit Paint by Numbers](#)

£10.00



[Tate Trooping the Colour
Jigsaw Puzzle 150 Pieces](#)

£11.00



[Tate Fruit Paint by Numbers](#)

£10.00



[Tate Window Sill Jigsaw Puzzle
1000 Pieces](#)

£15.00



[Tate David Bomberg Fat
Quarters 4 Pack](#)

£8.50



[Tate Mother and Son Paint by
Numbers](#)

£10.00

-ENDS-

About Hobbycraft

Hobbycraft is the UK's largest arts and crafts retailer, selling more than 25,000 arts and crafts products for hundreds of creative activities, from art, knit and stitch, papercraft, wedding, party, baking and much more. For more information visit www.hobbycraft.co.uk

Learn to craft with Hobbycraft, from painting to crochet and everything in between Hobbycraft's extensive in-store and online work programme offers something for all crafts and abilities. Visit [Hobbycraft on ClassBento](#) for more. Hobbycraft is the home of the number one craft blog in the UK, with over 2,000 easy-to-follow tutorials ready to inspire your next project! Visit www.hobbycraft.co.uk/ideas to discover more.

May 2023 saw Best Companies, an organisation dedicated to making the world a better workplace, reveal Hobbycraft as the No.1 Best Big Company and No.1 Retailer to work for in the UK.

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