

PRESS RELEASE
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HOBBYCRAFT REVEALED AS THE #1 BEST BIG COMPANY TO WORK FOR IN THE UK

With a HQ in Bournemouth, a warehouse in Burton and hundreds of stores located across England, Wales, Northern Ireland and Scotland, overall, the business employs 2,346 colleagues.

The organisation has been awarded this accolade thanks to a number of factors: Its commitment to becoming more sustainable while focusing on colleague wellbeing, its passionate store communities, plus doing what is right with integrity and transparency.



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Hobbycraft, the UK's leading arts and crafts retailer, has been awarded the **#1 Best Big Company to work for in the UK** by Best Companies Awards 2023, thanks to several compelling factors.

Chris Fenlon, Retail & People Director at Hobbycraft comments; "We are delighted and so proud to have been awarded the 2023 Q2 #1 Best Big Company and #1 Retailer to work for in the UK, as we really do put our colleagues at the heart of everything we do."

Hobbycraft creates a positive work environment to help colleagues flourish by placing wellbeing at the heart of the business. The retailer truly values its colleagues and the contribution they make to the business; it is constantly working to ensure it creates an environment where colleagues are proud of where they work and enthusiastic about the products they sell and the services they provide. To help customers with their arts and crafts, store colleagues are encouraged to advise on art, knitting and crochet, haberdashery, papercraft, baking, jewellery-making and much more.

To help give employees the skills they need to grow, and fulfil their own passions and businesses, Hobbycraft's unique Artisan programme nurtures talent from within the business. There are proven benefits associated with crafting and an individual's wellbeing, and Hobbycraft sees its role not only as sourcing and selecting products for its customers but also as a provider of inspiration and advice, delivered through its comprehensive online and in-store workshop programme, which are led by their expert craft colleagues.

This highest offered accreditation is awarded to organisations with the highest Best Companies Index scores who care about doing things right, value their people, understand the importance of a truly engaged workforce, and are “world class” to work for.

View more information here: <https://www.b.co.uk/companies/hobbycraft>

To find out more information about career opportunities with Hobbycraft, check out the website: <https://www.hobbycraft.co.uk/corporate-and-press/about-hobbycraft/cp-careers-page.html>

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About Hobbycraft

Hobbycraft is the UK’s largest arts and crafts retailer, selling more than 25,000 arts and crafts products for hundreds of creative activities, from art, knit and stitch, papercraft, wedding, party, baking and much more. For more information visit www.hobbycraft.co.uk

Learn to craft with Hobbycraft, from painting to crochet and everything in between Hobbycraft’s extensive in-store and online work programme offers something for all crafts and abilities. Visit [Hobbycraft on ClassBento](#) for more. Hobbycraft is the home of the number one craft blog in the UK, with over 2,000 easy-to-follow tutorials ready to inspire your next project! Visit www.hobbycraft.co.uk/ideas to discover more.

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